# **KOAST Jobs for 2018**

The KOAST committee will coordinate the preparations for the trail. This year Ann Winship, Anna Hamilton, Catherine Dunn, Claire Gordon, Leigh Munro, Lynn Pirrie, and Nicki McPike make up the committee.

All members exhibiting need to contribute some time or skill to help the committee create a successful trail. We've listed what's still available for 2018 and included a list of jobs members are already undertaking.

# What jobs suits you?

- o Raffle solicitation from merchants and art members (4 or more members needed)
- Put up posters and distribute rack cards before the trail in town (4 members)
- o Trail guide and rack card distribution to motels, business . (4 or more members)
- o Sell Trail Guides and raffle tickets at New World or Pack House (2-3 hour shift x 8 members)
- o Sign posting, painting, building supports for signs, and signs stored for 2019 (4 members).
- Arrange a KOAST display for the Procter Library and remove it Booked for Oct 8-23 (2 members)
- o Road crew to place and take down billboards and sandwich board signs (truck helpful) (4 members)
- Repair or sew more flags (2 members)
- Mail out rack cards around New Zealand (2 members)
- o Assist one of the coordinators or officers.
- Delivery: able to pick up & drop off street banner, printing, signs, stakes, poles etc

Let us know if you have a talent, skill, or business contacts that can help KOAST in some way!

# Officers and Coordinators for 2018

CHAIRPERSON - Ann Winship info@koast.org.nz 09 401 6423 021 2244552

- Chairs committee meetings, Ensures the rules and by-laws of the Society are followed,
- Manages Membership enrolment and job placements.

## SECRETARY- Lynn Pirrie jlpirrie@xtra.co.nz 09 407 4523

Assists the Chair and records minutes for meetings

TREASURER – Ann and Lynn oversee finances, budget and account manager.

#### ACCOUNTS MANAGER, Robyn Leary info@koast.org.nz

o Prepares financial records, makes bank deposits & processes all approved expenditures.

TRAIL GUIDE ADVERTISING COORDINATOR - Lynn Pirrie ilpirrie@xtra.co.nz 09 407 4523

#### SALES PROMOTION TEAM - Anna Hamilton, Ann Winship and Nicki McPike

Oversees the PUBLICIST -Wendy Laurensen and develop ways to promote the trail.

# WEB DESIGNER/SOCIAL MEDIA COORDINATOR - Anna Hamilton koast@treghan.co.nz 09 407 1311

O Keeps website up to date with news, bios and pictures, regular posts on social media

## FLAGS, NUMBERS & ROAD SIGNS COORDINATOR - Nicki McPike 021 206 6777

Oversees work crews to repair, place, pick up and store all signage

# TRAIL GUIDE DESIGNER - Leigh Munro kleighmunro@gmail.com 027 478 1866

O Designs the trail guide, A4 shop signs and news ads to be print ready.

#### TRAIL GUIDE, RAFFLE, RACK CARDS AND POSTERS COORDINATOR - Nicki McPike 021 206 6777

- Organises and oversees the sales of trail guides thru Northland merchants
- Oversees rack card, poster and motel TG distribution by work crews

RAFFLE COORDINATOR- Lynn and Committee with help from Member Work Crews -oversees raffle donations

### PHOTOGRAPHER COORDINATOR - Catherine Dunn catherine@studio19.co.nz 021 224 4114

- o Photographs members working in their studio and their art as needed.
- o GROUP VENUE AND GUEST COORDINATOR Claire Gordon claire@impresionistaimages.com 021 883 616
- o Organises and oversees group space allocation in the venues for members and guests.

#### SOCIAL DIRECTOR - Jan Stevenson

o Arranges social events, movie night, etc. for KOAST members 2 or 3 times a year.

### THE OLD PACKHOUSE COORDINATOR - Emma Walker walkers@kaurigifts.co.nz 021 154 0940

Oversees the KOAST stall at the Saturday Packhouse Market.