



Kerikeri Open Art Studios Trail Artist Membership Form

We welcome your interest in joining KOAST 2019. The deadline for KOAST exhibitor applications is 7 June.

Note you can complete this form online, or scan and email this form to info@koast.org.nz (or mail it to KOAST 41A Access Road, Kerikeri 0230). Please note the information collected on this form will only be used to conduct Society business and will not be sold or shared without your prior consent. We'd also love some feedback on our direction this year when you reach a few questions on the next page.

KOAST –Artist Membership

\$35.00

To exhibit in the Kerikeri Open Art Studios Trail Society Inc. an artist must be a member of KOAST. Members are entitled to:

- An opportunity to exhibit in KOAST
- The opportunity to use the Packhouse Market space
- One vote at AGM or any other meeting where member votes are required

KOAST Exhibitor

New exhibitors must send 3 images of your work with this form.

EARLY PAYMENT DISCOUNT IF PAID BY 10 May 2019 (LESS \$10.00) \$60.00

OR AFTER 10 May 2019

\$70.00

Exhibitors must be a member of Kerikeri Open Art Studios Trail Society Inc., live or work in Kerikeri, be a member of a Kerikeri art group or exhibit original work in Kerikeri. Exhibitors receive:

- Listing on the KOAST website on the main artists page, linked through to a page per artist with bio and 4 images.
- Professional photography shoot of artist(s) and 4 pieces of their work by Committee Member (photographer) for KOAST
- A listing and map locator in the KOAST trail guide
- 8 week intensive advertising of the event including signage, Facebook/ Instagram advertising, newspaper, magazine
- At least two Facebook and two Instagram posts per artist as well as event postings
- Opportunity to exhibit at group venue if required at no charge for use of venue
- Event signage at studio
- A 4 month marketing, public relations, advertising campaign including social media advertising and a tourism flyer

KOAST Exhibitor/Members please also complete

Last name _____ First Name _____

Tel: mobile _____ Tel: home/work _____

Email _____ Website _____

Postal Address _____

Do you have your own studio space for KOAST? YES NO

Are you able to share your studio space for KOAST? YES NO

Do you need to share space for KOAST? YES NO

Art Media Used _____

Description and style of your work _____

KOAST Trail Guide Advertiser

If you would like to advertise in the 2019 Trail Guide, please select from the following. Please note the size and shape of the 2019 Guide has changed from an A5 size to DLE. As a member you receive a \$10 discount on any advertisement

Trail Guide 1/3 page advert \$50.00

Trail Guide 1/2 page advert \$75.00

Trail Guide full page advert \$140.00

TOTAL \$

Pay on line by internet banking KOAST Society Inc. ASB 12 3091 0232985 00 (include last name & tel as reference)



BAY OF ISLANDS CREATIVE

The Far North, including the Bay of Islands, has traditionally been well known for its artistic strength. The Kerikeri Open Art Studios Trail (KOAST) has been discussing additional ways of supporting, encouraging and promoting the arts in this region to an even greater level.

Our vision is to develop Bay of Islands Creative, a really exciting and collaborative concept to help bring the artistic community around the region together while encouraging greater tourist numbers to the area.

Bay of Islands Creative would build a year round presence, including art in its widest meaning – painting, sculpture, jewellery, illustration, carving, ceramics, photography, music, culture, print-making, fibre, pottery and more. This year round presence could include running an online community art gallery for Far North artists to sell their art, an arts festival, a community art gallery, a youth arts prize and lots of other events around the region. We'd love your thoughts and ideas – in fact they are vital to our success!

So just a few questions

Firstly: are you an artist
 art appreciator

Do you support the vision for a year round arts development concept such as Bay of Islands Creative

Yes No

Which of the following events or activities would you support or participate in

- a year-round (12 month) arts brochure listing all member artists
- an Online Gallery for members to market their work through
- an Arts Festival for Far North resident artists (in the widest sense)
- an annual Youth Art Prize
- Art Gallery with a street presence

Do you have any other suggestions?

We so greatly appreciate your input. We hope to have a summary available after the KOAST membership closes.

KOAST Committee