



## Kerikeri Open Art Studios Trail Artist Membership Form

We welcome your interest in joining KOAST 2021.

Note you can complete this form online, or scan and email this form to [info@koast.org.nz](mailto:info@koast.org.nz). Please note the information collected on this form will only be used to conduct Society business and will not be sold or shared without your prior consent.

### KOAST –Artist Membership

\$35.00

To exhibit in the Kerikeri Open Art Studios Trail Society Inc. an artist must be a member of KOAST. Members are entitled to:

- An opportunity to exhibit in KOAST
- The opportunity to use the Packhouse Market space
- One vote at AGM or any other meeting where member votes are required

To become a Friend please download the Friend Membership Form (or tick the box for details)

### KOAST Exhibitor

All exhibitors must send 5 images of your work with this form – these need to be approximately 1mg in size and need to indicate the style of your art. They do not need to be art you intend to exhibit but will be used in the Trail Guide, the website and social media.

EARLY PAYMENT DISCOUNT IF PAID BY 1 June 2021 (LESS \$10.00) \$60.00

OR AFTER 1 June 2021 \$70.00

Exhibitors must be a financial member of Kerikeri Open Art Studios Trail Society Inc., live or work in Kerikeri or it's surrounds, be a member of a Kerikeri art group or exhibit original work in Kerikeri. Each exhibitor will need to be part of one of the KOAST workgroups to ensure the event's success. Exhibitors receive:

- Listing on the KOAST website on the main artists page, linked through to a page per artist with bio and 4 images.
- Professional photography shoot (if required) of artist(s) and 4 pieces of their work by Committee Member (photographer) for KOAST
- A listing and map locator in the KOAST trail guide – this maybe an A3 map or brochure
- 8 week intensive advertising of the event including signage, Facebook/ Instagram advertising, newspaper, magazine
- At least two Facebook and two Instagram posts per artist as well as event postings
- Opportunity to exhibit at group venue if required at no charge for use of venue
- Event signage at studio
- A 4 month marketing, public relations, advertising campaign including social media advertising and a tourism flyer

### KOAST Exhibitor/Members please also complete

Last name \_\_\_\_\_ First Name \_\_\_\_\_

Tel: mobile \_\_\_\_\_ Tel: home/work \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Postal Address \_\_\_\_\_

Do you have your own studio space for KOAST? YES  NO

Are you able to share your studio space for KOAST? YES  NO

Do you need to share space for KOAST? YES  NO

Art Media Used \_\_\_\_\_

Description and style of work \_\_\_\_\_

What skills can you contribute to the success of KOAST \_\_\_\_\_

Which workgroup will you join (please list) \_\_\_\_\_

(Photography, Public and Media Relations, Advertising, Managing Group Venues, Pre-Event Displays, Signage, Trail Guide Design Management, Trail Guide Advertisers, Trail Guide Sales, Packhouse Coordination, Membership Management, Exhibitor Management)

### KOAST Trail Guide Map Advertiser

If you would like to advertise in the 2021 Trail Guide and/or Map, please indicate you would like to do so below. Full details will be sent to you

Pay on line by internet banking KOAST Society Inc. ASB 12 3091 0232985 00 (include last name & tel as reference)